



Seminar Sponsorship Opportunities

From college to retirement, the Minnesota Chiropractic Association (MCA) keeps members on the leading edge. We provide not only the latest information on what's happening in professional education, but also the resources to manage the changes in the evolving health care arena.

Currently the Minnesota Chiropractic Board of Examiners requires twenty (20) continuing education hours for maintaining a license during each calendar year. Of the twenty required hours, there are a certain number of hours required in specific areas. These are broken out below.

- 3 Hours Required in X-Ray or Imaging Related Subject (either technical or diagnostic)
- 1 Hour Required in Professional Boundaries
- 2 Hours Required for Acupuncture/Meridian therapy related subject (only if registered to perform acupuncture services)
- 6 Hours Required for Animal Chiropractic (for those registered to perform Animal Chiropractic, you must acquire 6 hours in veterinary or veterinary chiropractic related subjects IN ADDITION to the normal 20 hours per calendar year)

The MCA wants you to be successful. As a method of increasing your exposure to doctors of chiropractic (your customers) we offer sponsorships for our continuing education seminars that provide opportunities to showcase your product and services. Please see the sponsorship options below:

\$1,200 SPONSORSHIP BENEFITS

- ✓ Recognition in all pre-seminar advertising (Fax Blast or on Constant Contact)
- ✓ The use of the MCA Exhibit Booth to display your company's service and products – vendor table in the back of the seminar classroom
- ✓ Introduction of seminar speaker also 10 minutes in the beginning to introduce yourself as well
- ✓ Discuss your products and services at the break(s) and over lunch
- ✓ Encourage you to give a door prize at the seminar for doctors to see your product and able to get a sample
- ✓ Close seminar down with thanking of sponsor and 10 minutes again in front of the attendees
- ✓ Your logo will be appear on opening speaker slides and at the conclusion of the day's seminar program
- ✓ List of attendees
- ✓ Discount of advertising in The Journal or on www.mnchiro.com
- ✓ Would need a PDF copy of your logo

\$700 SPONSORSHIP BENEFITS

- ✓ Recognition in all pre-seminar advertising (Fax Blast or on Constant Contact)
- ✓ Introduction of seminar speaker also 10 minutes in the beginning to introduce yourself as well
- ✓ Discuss your products and services at the break(s) and over lunch
- ✓ Encourage you to give a door prize at the seminar for doctors to see your product and able to get a sample
- ✓ Your logo will be appear on opening speaker slides and at the conclusion of the day's seminar program
- ✓ Vendor table in the back of the seminar classroom
- ✓ Would need a PDF copy of your logo



Seminar Sponsorship Contract

Return this form to 952-882-9397

SPONSOR:

Sponsor Company (name as it should appear in print) _____

Sponsor Contact _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

EVENT:

Name of Seminar _____ (see list attached)

Sponsor Level **\$1200 SPONSORSHIP** **\$700 SPONSORSHIP**

\$ _____ SPONSORSHIP – other amount*

Benefits will be modified for other \$ amount entered

Amount \$ _____

PAYMENT:

Check Cash Visa MasterCard American Express Discover

Make checks payable to the Minnesota Chiropractic Association

Credit Card Number _____ Expiration Date _____

Cardholder's Name _____

CVV (3 or 4 digit code on the back of your card) _____

Signature _____



Upcoming Seminars 2010

MCA Conference Room: 1st Floor – 4620 West 77th Street, Edina, MN 55435

Date and Time	Location	Instructor	Seminar Title
Saturday, September 11 8:00 a.m. – 5:00 p.m.	MCA Conference Room	Dr. Pedro Luis Rivera and Michelle Rivera from the Healing Oasis Wellness Center	Animal Chiropractic ~ Catching up with the Times
Saturday, September 11 1:00 p.m. – 7:00 p.m. Sunday, September 12 8:00 a.m. – 1:00 p.m. Saturday, September 25 8:00 a.m. – 5:00 p.m.	Noran Clinic 2828 Chicago Avenue Minneapolis	Dr. Vinton Albers	Review for State of Minnesota Limited X-Ray Operator Examination
Thursday, September 30 12:00 p.m. – 2:00 p.m.	MCA Conference Room	David Wulff	Worker's Comp
Friday-Sunday, October 15-17	Embassy Suites – Bloomington/Airport	Dr. John W. Brimhall, DC	How to Clone a Successful Practice*
Saturday-Sunday, October 23-24 10:00 a.m. – 4:00 p.m. both days	MCA Conference Room	Dr. Steve Weiniger, DC	"Strengthening Posture: A key to help people Move Well for rehab, performance and aging well <i>A 12 hour lecture and hands-on course</i>
Saturday, November 13 8:00 a.m. – 2:00 p.m.	MCA Conference Room	Dr. John Davila	Coding & Documentation: What your Insurance Claims Say About your Practice
Saturday, December 11 8:00 a.m. - noon	MCA Conference Room	Dr. John Davila and Cathi Hammond	ICD-10 Coding

*How to Clone a Successful Practice – **Sponsored by Nutri-West**